



A GUIDE TO: CREATING YOUR FURNITURE BUDGET

PRICING GUIDELINES

ALL PRICING OUTLINED IN THIS TABLE ARE *ESTIMATES*. PRICING IS A BALLPARK NUMBER THAT IS SUBJECT TO CHANGE DEPENDING ON EXACT SPECIFICATIONS, ITEM SIZE, MATERIAL, ETC. THESE PRICES ARE TO BE USED GENERALLY FOR OVERALL FURNITURE BUDGETING PURPOSES ONLY. THIS EXERCISE WILL ACHIEVE A USABLE BUDGET, NOT AN EXACT ONE!

	IKEA / WAYFAIR STARTING ESTIMATE	CB2/POTTERY BARN/EQ STARTING ESTIMATE	TO THE TRADE STARTING ESTIMATE	BESPOKE (STARTING PRICE)
BED FRAME	\$200	\$1,700	\$5,000 - \$10,000	\$15,000
DRESSER	\$200	\$1,500	\$3,000	\$7,000
UPHOLSTERED CHAIR	\$200	\$1,200	\$3,500	\$7,000
SOFA	\$600	\$2,000	\$7,000	\$12,000
DRAPERY W/ HARDWARE	\$100	\$500	\$2,500	\$7,000
ART	\$60	\$200	\$4,500	\$18,000
BOOKCASE	\$80	\$1,000	\$6,000	\$10,000
DESK	\$150	\$700	\$3,000	\$9,000
ARMOIRE	\$250	\$2,000	\$5,000	\$10,000
DINING CHAIR	\$150	\$300	\$500	\$1,200
DINING TABLE	\$200	\$1,200	\$3,000	\$8,000
SCONCE	\$60	\$350	\$600	\$500+
CHANDELIER / STATEMENT	\$250	\$700	\$2,000	\$6,000
AREA RUG	\$200	\$900	\$4,000	\$30,000
COCKTAIL TABLE	\$120	\$700	\$2,000	\$5,000
SIDE TABLE	\$75	\$400	\$600	\$1,000
FLOOR LAMP	\$100	\$500	\$800	\$1,200
CREENZA	\$250	\$1,200	\$4,000	\$8,000
BEDSIDE TABLE	\$75	\$500	\$600	\$2,000
SHEET SET	\$35	\$250	\$500	\$2,000
QUEEN MATTRESS	\$550	\$1,000	\$3,000	\$10,000

Each column above outlines a different generalized category from which you can source furniture and décor. You will notice that the pricing increases as you move to the right, because each category not only represents different stores and brands, but levels of durability, uniqueness, and sourcing methods! This *simplified* pricing guide will help you break out each item, structured on a per-room basis. After completing this worksheet, you should have a good idea of a general starting budget for the furnishings in your project. Note that this does not take the place of the designer's working budget, this is for furnishings only, and does not represent tax, freight, install, or design costs.



BREAKDOWN OF CATEGORIES

IKEA / WAYFAIR: This category represents the pricing and quality that is generally reflected when you source from places like Ikea and Wayfair! While it is not always the case, a lot of items you find from sources such as these have shorter lifespans and withstand less wear and tear. Be aware of what your goals for purchasing your items are, and where your expectations lie in terms of durability and lifespan.

CB2/POTTERY BARN/EQ: These sources are often great for residential applications, in areas where you are hoping to achieve a specific aesthetic. The durability of these items is a tier above the last, with warranties backing the items for longer periods of time.

TO THE TRADE: This is where you will find items that are not only durable but backed by longer and broader warranties and super unique! Unlike sourcing from retail brands, you will land a step closer to the bespoke category as well as achieve great customer service and find items that are less accessible to the general population.

BESPOKE: These are your custom pieces. Modified, custom built, and artisan items. One of a kind, that are crafted with care and truly a statement in your home.

*USE THE SHEETS ON THE FOLLOWING PAGES TO BETTER UNDERSTAND WHERE YOU LAND!
DUPLICATE AS NECESSARY.*

